Privacy Policy

Effective Date: June 23, 2025

Website: https://www.novels-by-barbara.com

Owner: Barbara Wilson, Sunburnt Pages Pty Ltd (ABN 61684504710)

# 1. Introduction

Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or engage with our content, including lead forms, email subscriptions, and downloads.

# 2. What Information We Collect

We may collect the following types of personal information:  
- Your name  
- Email address  
- Phone number (if provided)  
- Any preferences or responses submitted via forms  
  
We collect this data when you:  
- Fill out a form on our site  
- Subscribe to our mailing list  
- Download free content (e.g., a free chapter)  
- Engage with advertisements

# 3. How We Use Your Information

We may use your personal information to:  
- Send you the content you requested  
- Provide updates about new releases and promotions  
- Respond to your questions or requests  
- Improve our website and marketing  
  
We will not sell, rent, or trade your personal information to third parties.

# 4. Email Marketing

By submitting your email through our forms, you consent to receive occasional newsletters and promotional emails. You can unsubscribe at any time using the link at the bottom of each email.

# 5. Data Security

We use secure services to store and manage your data (e.g., AWeber, Google Ads). We take reasonable steps to protect your personal information from misuse, loss, or unauthorized access.

# 6. Third-Party Tools

Our website may use cookies and third-party tracking tools (e.g., Google Ads, Meta Pixel) to help us understand our audience and serve relevant content.  
  
You can opt out of these tracking tools by adjusting your browser settings.

# 7. Your Rights

You have the right to:  
- Access your personal information  
- Request correction or deletion  
- Withdraw consent for marketing at any time  
  
To make a request, contact us via the information below.

# 8. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact:  
  
Barbara Wilson  
Email: contact@novels-by-barbara.com  
ABN: 61684504710  
Australia